



Athletes
as
Entrepreneurs

ATHLETES MAKE GREAT ENTREPRENEURS

AtLAS is a pioneering European
entrepreneurship training for
high level athletes.

Upgrade your entrepreneurial skills,
develop your business idea and boost your
dual career! Use the QR code to sign up now!



FH | JOANNEUM
University of Applied Sciences

w u s a u s t r i a
right to education

AARHUS
UNIVERSITET

Amsterdam University
of Applied Sciences

Edinburgh Napier
UNIVERSITY



in cooperation with



QUICK FACTS:

- 5 weeks training course (2 ECTS)
- Online (with optional on-site classes)
- Individual monitoring support
- 5 hours study time per week required
- Starting 17 January 2022



Co-funded by the
Erasmus+ Programme
of the European Union



WHAT WE OFFER:

- The chance to combine high-level sport and top-class entrepreneurship education
- Innovative entrepreneurship training methods
- A flexible curriculum tailored to athletes

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